

Jeff ROBERTS

Class of 1980

Students in Broken Arrow High School's Class of 1980 who selected Jeff Roberts as "Most Likely to Succeed" would surely have received A-plus grades if the school had offered a class in Nostradamus Predictions.

Since graduating as co-valedictorian, Roberts' life has been a seemingly endless array of successes, beginning with his time at the University of Oklahoma where he was one of the top 10 students in his freshman and sophomore classes, selected to membership in Gamma Gamma Honor Society and was named an Outstanding Graduate of the university.

Moving on to Boston, Roberts earned a Master of Business Administration degree from the prestigious Harvard Business School while being one of only 24 members of his 800-person class to be admitted directly from an undergraduate college.

This same trend of successes continues to mark Roberts' professional life beginning with his service as an investment professional who helped grow regional business from \$6 million to more than \$35 million at Goldman Sachs and Co. in Miami, Fla.

As Regional Manager for Florida, he oversaw accounts of the region's largest customers while handling regulatory functions and serving as a member of the firm's Divisional Strategic Planning Committee.

Roberts' next step up the corporate ladder came with his appointment as Regional Manager for Florida and Latin America. During this time, he managed a 70-person team serving clients in Florida, Latin America and the Caribbean while implementing a



number of strategic initiatives that transformed the business from brokerage to asset management.

Today he carries the title of Vice President and is the senior member of a team responsible for \$4 billion in client assets. Additional responsibilities include new business development and service on the firm's Advisors Council.

Friends and former teachers recall Roberts' quest to serve others. That drive continues with a 10-year history of service on the board of directors of Ransom Everglades, one of the top private schools in the country. During his term as board chairman, he headed a fund-raising campaign to build a large swimming complex that is now being used by a number of area schools.

Additional community service continues to come in the form of being a long-time member of the board of Big Brothers and Big Sisters of Greater Miami; time as a director of Informed Families of Miami; service on the advisory board of the University of Miami Law School Center for Ethics and as a veteran trustee of the New World Symphony—all of which led to his being named a Rising Star by the South Florida Business Journal.

Roberts' newest success story began when the long-time director was named president and chairman of the Orange Bowl Committee. Impressive certainly, but very much in keeping with the accomplishments that have made him the success his classmates predicted he would become.